

TWITTER TERMS TRANSLATED



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| The Beginner's Basic | 1 | @mention | adding the "@" sign in front of a Twitter username tags this entity in your post and sends him or her a notification so he or she can view the tweet |
| | 2 | Direct Messages (DMs) | private messages sent and received between users; similar to last decade's instant messaging service or Facebook's chat capabilities |
| | 3 | Fail Whale | the cartoon whale that appears when you attempt to load a page and its servers are overextended |
| | 4 | Feed | the homepage or main wall of one's Twitter account on which one may view the tweets of those he or she follows |
| | 5 | Follower | someone who has subscribed to your page so that he or she can view all of your posts and updates on his or her feed; they follow you, but you don't have to follow them |
| | 6 | Follow Friday (FF) | a tradition established in 2009 in which a user encourages his/her followers to check out the people mentioned in the post followed by "#followfriday" so it can be searched |
| | 7 | Hashtag | previously known as a number sign or the pound key, the "#" symbol followed by a word or phrase is a method of organization and collection that links tweets together based upon common subjects |
| | 8 | Metrics | factors of Twitter usage measured to inform a user of the return resulting from his or her time investment |
| | 9 | Microsharing or Microblogging | the category of social media networks that includes Twitter characterized by the sharing of very short, often character-limited statuses |
| | 10 | Reply | a response to a post (tweet) that uses an @mention to attract the user's attention; it is public, not private and, therefore, it can be seen by anyone and everyone who follows that user |
| | 11 | Retweet | essentially a re-posting of another page's tweet with the goal of sharing its content with the retweeter's own followers |
| | 12 | Selfie | a picture one takes of him or herself, usually using the front-facing camera on a mobile device; posted in large quantities on Twitter, especially on weekends due to trends such as "#selfiesaturday" and "#selfiesunday" |
| | 13 | Subtweet | a post alluding to another user without stating his or her name or username for the purpose of complaining, calling out, and so on (ex: why are you so stupid?) |
| | 14 | Trending | a term attributed to Twitter's most popular people and pages based upon the frequency of their hashtags; popularity that fluctuates in response to current trends in sports, entertainment, etc. |
| | 15 | Tweet | a status or updated posted on the Twitter feed for other users to see that is limited to 140 characters |
| 16 | Unfollow | to remove a user's tweets from your feed, or homepage; the user will NOT be notified, nor will he or she be denied access to viewing your tweets or page | |
| 17 | Via | used to cite one's source and/or to grant credit to the origin of a tweet's content | |
| Shorthand and Slang | 18 | AFAIK | "as far as I know"; a common disclaimer alerting viewer(s) that content may be subjective due to creator's limited knowledge |
| | 19 | b/c | "because" |
| | 20 | b4 | "before" |

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| 21 | BFN | "bye for now" |
| 22 | BR | "best regards"; old-world courtesy expressed in new-world brevity |
| 23 | cre8 | "create" |
| 24 | da | often used as a shorter, arguably more trendy form of "the" |
| 25 | detweet | a tweet that is posted but soon after deleted |
| 26 | EM/eml | "Email me" or just "email" |
| 27 | EMA | "email address" |
| 28 | F2F | "face-to face"; yes, believe it or not, users do still mention and request personal, real-world interaction on social media networks |
| 29 | Friendapalooza | when a user goes on a following rampage, adding a large quantity of followers within a much smaller time frame |
| 30 | Friendscrapping | when a user decides to follow friends of his or her friend as if they are his or hers also |
| 31 | FTW | "for the win"; used to express support for someone or something (ex: sleeping in on Saturday FTW or #FTW) |
| 32 | HAND | "Have a nice day!" |
| 33 | HT | "hat tip"; followed by an @mention to give credit to another user for his or her content |
| 34 | idk | "I don't know" |
| 35 | IMO | "in my opinion"; warning readers of a user's personal bias |
| 36 | kk | can mean "okay" or "kewlkewl" ("cool cool") |
| 37 | MT | "modified tweet"; alerts viewers that the tweet they are reading has been shortened to fit the character limit, but is still meant to convey the same message or idea of the original |
| 38 | NTS | "note to self"; often used to mark content one wants to revisit later and/or remember |
| 39 | PRT | "please retweet"; a public plead for retweets of content a user finds especially important and/or entertaining usually attributed to tear-jerkers about abused puppies or terminally ill children |
| 40 | SMH | "shaking my head"; meant to signal a user's disapproval of the topic being discussed |

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| 41 | SNS | “Social Network Site”; sites on which users create an account to connect with other users via the sharing of multimedia content | |
| 42 | TBH/TBQH | “to be honest” or “to be quite honest”; used to signal the oncoming approach of brutal, often unfiltered honesty | |
| 43 | TFTF | “thanks for the follow”; means of thanking another user for choosing to follow you | |
| 44 | TMB | “tweet me back”; tells another user you want a response from them on something | |
| 45 | Twaffic | “Twitter traffic”; high traffic on a page usually reflects a state of trending popularity | |
| 46 | Tweeple, Twerson & Twitterverse | the people, persons, and universe of the social network Twitter | |
| 47 | Tweeps | “Twitter peeps” or the closest friends a user has as followers and/or is following on Twitter | |
| 48 | Tweetorial | “Twitter tutorial”; refers to the delivery of a tutorial or lecture within the Twitter site or about the site out in the real world | |
| 49 | Tweettiquette | “Twitter etiquette”; the set of unspoken manners understood between users that, when violated, can spawn vicious cyber-fights | |
| 50 | Tweetup | a meet-up scheduled by Twitter users through Twitter tweets or direct messages | |
| 51 | Twewbie | a Twitter newbie who is thereby unfamiliar with the site | |
| 52 | Twinfluence | “Twitter influence” | |
| 53 | Twitterati | Twitter’s illuminati, often celebrities, who boast impressively higher follower counts; people who common users follow and dream to earn a follow back from | |
| 54 | Twittworking | “Twitter networking”; applied to people and companies that use the social networking platform to connect with fellow users in a business sense (i.e. develop contacts, build consumer base, etc.) | |
| Trouble Makers and Tricks | 55 | Bots | accounts controlled by artificial intelligence rather than living, breathing people; without human needs, they are always logged in, ready to carry out whatever it is they are programmed to do—whether it be good for users or not |
| | 56 | Crank Tweet | associate “crank” with prank; a tweet that intentionally misleads users in hopes of provoking them to follow a bogus page or click on a virus-embedded link (ex: faked celebrity death posts) |
| | 57 | Spammers | those who flood users with meaningless tweets and/or direct messages that can contain hacking viruses |
| | 58 | Period before @mention | placing a period BEFORE a @mention to allow all followers of you and the user you are mentioning, not just those you have in common, to view the tweet on their feeds |
| | 59 | Trolls | users who take unfair advantage of the social platform to intentionally harass its users by means of unethical behavior such as spamming, over-sharing, insulting, twitter fighting and so on |
| | 60 | Twishing | “Twitter phishing”; the efforts made by another user, website, or other entity targeted at obtaining your account username and password |

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| Tools for Tweeting | Number | Tool Name | Description |
|--------------------|--------|------------------|---|
| | 61 | Autopostr | links a Twitter profile to one on Flickr so that users are alerted whenever you post a photo on Flickr |
| | 62 | BiggerTwitter | an application that expands the character count limit past 140 characters so an entity can share more content on a single tweet |
| | 63 | Bit.ly | a service that reduces the length of URLs to 20 characters so they fit within a tweet's character limits |
| | 64 | Blackbird Pie | a tool used to embed your tweets into your website pages or blog postings through the tweet's URL in substitution for the copy and paste method |
| | 65 | Friend or Follow | a website that reveals whether or not the users you follow are following you |
| | 66 | Geotwitter | a site users can visit to track the geographical source of Twitter's most recently shared tweets |
| | 67 | Goo.gl | Google's URL shrinking tool |
| | 68 | GroupTweet | an application that enables users to send messages that can only be seen by a certain chosen group of their Twitter friends |
| | 69 | InnerTwitter | reminder tool that tells users to take breaks from the site at chosen or random time intervals daily and to spend those moments in meditation with their inner-selves |
| | 70 | LinkBunch | bunches multiple links into one for easier sharing and easier access |
| | 71 | LoudTwitter | tool that displays Twitter updates on a user's blog page |
| | 72 | Monitter | gives users the capability to track a set of three key words and their appearance in tweets on Twitter |
| | 73 | Natter | application that carries your tweets over onto your Facebook |
| | 74 | Twadget | a tool that enables users to tweet via the Twitter Vista Sidebar Gadget |
| | 75 | Tweet Effect | reveals which of your tweets prompted others to follow or unfollow you |
| | 76 | TweetLevel | measures a user's Twitter stature through the assessment of 4 metrics: (1) influence, (2) engagement, (3) popularity, and (4) trust |
| | 77 | TweetStats | a tool that tracks usage statistics such as tweets per hour and tweets per month |
| | 78 | Twibs | application that helps users locate businesses on Twitter |
| | 79 | TwitPic | an application that allows users to upload pictures to the app and, immediately, this app will post a tweet linked to the picture and the caption the user created for it |
| | 80 | Twitscoop | a search tool that aids users in their following of trending topics |